

Promoting Your Offers On Explore South Lakeland – a step by step guide



The image shows the homepage of the Explore South Lakeland website. The header features the site's name 'EXPLORE South Lakeland' and the tagline 'Live. Work. Explore.' in a dark blue bar. Navigation links for 'INVEST' and 'EXPLORE' are visible. Social media icons for Facebook, Twitter, and a 'Favourites' star are present, along with a search bar. A horizontal menu below the header includes categories: 'See & Do' (Towns, Heritage & Culture), 'What's On' (Events & Festivals for all), 'Enjoy' (Eat, Drink, Shop, Relax), 'Activities' (By Foot, by Bike, by Boat!), 'Hidden Gems' (Discover our Treasures), and 'Travel' (Getting Out and About). The main content area features a large image of a stone castle ruin on a hillside under a cloudy sky, with a pagination control showing '1 2 3 4 5'. Below the image is the text 'Castles, Industry and Innovation.' A 'Welcome To Explore South Lakeland!' section follows, with a paragraph about the region's natural beauty and a list of links for 'attractions', 'towns and villages', and 'hidden gems'. On the right, a 'Latest News & Events' sidebar lists items like 'Local Weather', 'Find Local Businesses and Services', 'Explore Special Offers Near You!', and 'Peter Rabbit Garden scoops double award!'.

EXPLORE
South Lakeland

INVEST EXPLORE

Like Us Follow Us Add to Favourites SEARCH

Live. Work. Explore.

See & Do
Towns, Heritage & Culture

What's On
Events & Festivals for all

Enjoy
Eat, Drink, Shop, Relax

Activities
By Foot, by Bike, by Boat!

Hidden Gems
Discover our Treasures

Travel
Getting Out and About

Castles, Industry and Innovation.

Welcome To Explore South Lakeland!

South Lakeland, situated in the English Lake District, is known all over the world for its astounding natural beauty and unique, vibrant culture. This website is your guide to explore South Lakeland, the beautiful place we call home!

Make the most of the wonderful sights and [attractions](#) and uncover some of South Lakeland's best-kept secrets. You'll find a fascinating world of [towns and villages](#) and [hidden gems](#) just waiting to be discovered in this beautiful part of the Lake District.

> Latest News & Events

- > Local Weather
- > Find Local Businesses and Services
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See & Do

Towns, Heritage & Culture

What's On

Events & Festivals for all

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So please don't hesitate a moment longer - explore our site, and Explore South Lakeland!

> Latest News & Events



- > Local Weather
- > Find Local Businesses and Services
- > Explore Special Offers Near You!
- > Peter Rabbit Garden scoops double award!
- > Waterwitch Embarks on Last Trip of the Season
- > 100 miles South West will take Gofite around

Visit

<http://www.exploresouthlakeland.co.uk/>

Click on "Enjoy" tab

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INVEST

EXPLORE



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SEARCH



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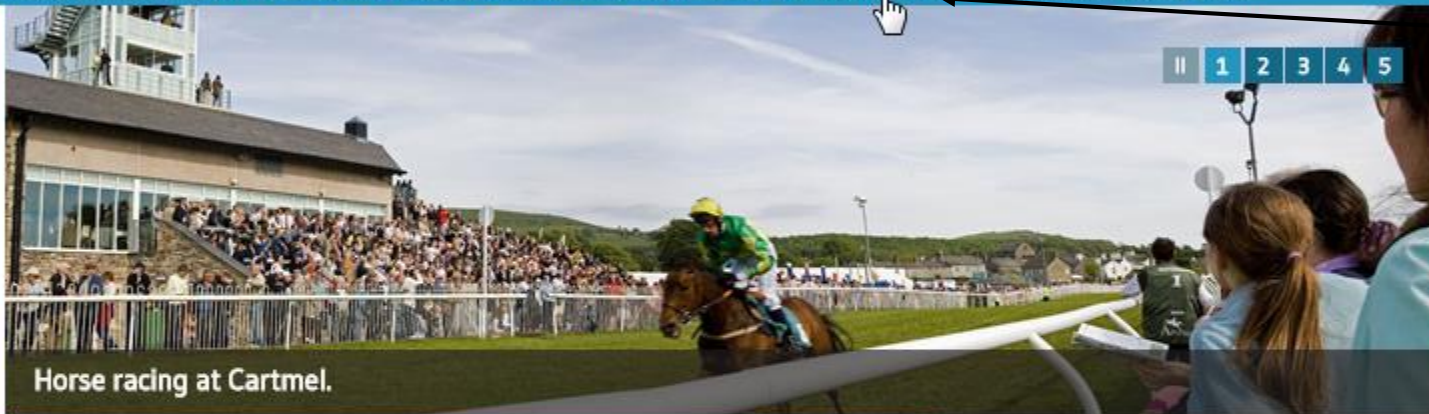
Hidden Gems

Discover our Treasures

Travel

Getting Out and About

Towns & Villages | Stay Here | Food & Drink | Shopping | Parish Of The Month | Local Offers | [Submit Your Offer](#) | Love Your Lakes | Business Search



Horse racing at Cartmel.

YOU ARE HERE: [Home](#) > [Enjoy](#)

Enjoy South Lakeland

There's so much to enjoy right here in South Lakeland, where our towns - [Kendal](#), [Ulverston](#), [Windermere](#), [Ambleside](#) and villages - [Grasmere](#), [Coniston](#), [Hawkshead](#), [Sedburgh](#), [Kirkby Lonsdale](#) all offer their own unique experience. You can shop till you drop, eat, drink and be merry, or simply relax and get away from it all. To explore further, follow the links below:

[Towns & Villages](#)

[Places to Stay](#)



Our Hidden Gems

The very best of what's here on our doorstep!

Click on "Submit Your Offer"

Submit Your Offer

To submit your offer please complete the form below. You will need to complete a separate form for each offer. All the information supplied is for the benefit of the public and will be published on this website at www.exploresouthlakeland.co.uk/offers/ Items marked like this* are mandatory and must be completed. Please do **not** submit your form using all capital letters. You can also sign up to our [Business Directory](#) to promote your business for free.

Contact Information

Name of Business *	<input type="text"/>
Phone *	<input type="text"/>
Address	<input type="text"/> <input type="text"/>
Town	<input type="text"/>
Postcode	<input type="text"/>
Website	<input type="text" value="http://"/>
Email address *	<input type="text"/>
Confirm Email address *	<input type="text"/>

This will bring up the offer submission form

Fill in your basic business details and address in the boxes as indicated

If there's an asterix * you have to fill the box in to proceed

If there's no *, it's optional

Offer Details

Title of offer (max 150 characters)*

Description of offer (max 1000 characters)*
A free or discounted admission to an attraction, event, a discounted meal in a restaurant/café, or a minimum 20% discount on retail items in a shop if admission is already free.

Start Date *
15/10/2014
DD/MM/YYYY

End Date *
15/10/2014
DD/MM/YYYY

Offer Restrictions
E.g. cannot be used with any other offer, 1 voucher per party etc.

Next enter the details of your offer.

You'll need a title for your offer, and a description. You'll see some text already filled in on the description showing examples of typical offers – but this will vanish when you click in the box

You'll also need a start and end date. NB even if the offer is on for a year or more this must be completed

If there are any restrictions on the offer (e.g. certain days and times it can't be used, not to be used in conjunction with another offer etc.). Think carefully about this section as you don't want to mislead or disappoint your customers

Marketing Details

We may, from time to time, wish to contact you with information we think will be of interest to you. Please advise whether you are happy for us to do so.

I am happy for SLDC's Economic Development Team to contact me with information which might be useful to me and my business * Yes No

I am happy for SLDC to pass my details onto carefully selected third parties which may be of interest to me and my business * Yes No

Conditions of Entry

1. South Lakeland District Council reserves the right to edit any copy which exceeds the maximum overall word count per entry.
2. South Lakeland District Council reserves the right to approve or reject any offer.
3. While every effort will be made to ensure that the information contained in the [local offers section of www.exploresouthlakeland.co.uk](#) is correct, neither South Lakeland District Council nor any agency acting on its behalf can be held responsible for any error, omission or misrepresentation.
4. I agree to the details supplied above being published in the [local offers section of www.exploresouthlakeland.co.uk](#) and any relevant publications.

I agree to the conditions of entry above *

Human Test *



Submit

The last section asks if you would like to help South Lakeland District Council by allowing them to use your data, send you a newsletter, join their local business database or contact to you etc.

Then check the conditions of entry and tick the box if you understand them and are happy to proceed.

To submit your offer you then need to type in the word/numbers that appear in the pink box. If you can't read the code click the refresh icon or the audio symbol. If your typing defaults to lower case don't worry, it will still work

Press submit and you're finished

You can also list any events for free on Explore South Lakeland, or simply use it for your own pleasure

The screenshot shows the homepage of the Explore South Lakeland website. At the top, there is a dark blue header with the word "EXPLORE" in white, followed by "South Lakeland" in a large, bold, white font. To the right of the header, there are social media icons for Facebook ("Like Us"), Twitter ("Follow Us"), and a star icon ("Add to Favourites"), along with a search bar labeled "SEARCH". Below the header, there is a navigation bar with six colored buttons: "See & Do" (pink), "What's On" (orange), "Enjoy" (light blue), "Activities" (green), "Hidden Gems" (purple), and "Travel" (red). Each button has a sub-label: "Towns, Heritage & Culture", "Events & Festivals for all", "Eat, Drink, Shop, Relax", "By Foot, by Bike, by Boat!", "Discover our Treasures", and "Getting Out and About" respectively. Below the navigation bar is a large image of a stone castle ruin on a grassy hill under a blue sky with white clouds. A carousel indicator shows five slides, with the first slide selected. Below the image is the text "Castles, Industry and Innovation." Below this is a section titled "Welcome To Explore South Lakeland!" with a paragraph of text: "South Lakeland, situated in the English Lake District, is known all over the world for its astounding natural beauty and unique, vibrant culture. This website is your guide to explore South Lakeland, the beautiful place we call home!" followed by another paragraph: "Make the most of the wonderful sights and [attractions](#) and uncover some of South Lakeland's best-kept secrets. You'll find a fascinating world of [towns and villages](#) and [hidden gems](#) just waiting to be discovered in this beautiful part of the Lake District." To the right of this section is a pink box titled "Latest News & Events" with an RSS icon. Below this box is a list of news items: "Local Weather" with a weather icon, "Find Local Businesses and Services", "Explore Special Offers Near You!", and "Peter Rabbit Garden scoops double award!"

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